



Version: January 26, 2017

WeTransfer Cookie list

Functional cookies

Cookie: wt_trk

Description: Track the origin of user.

Website on which the cookie is dropped: <https://wetransfer.com>.

Purpose: Holds the key that allows us to track the origin of the user.

Retention period: 7 days, after every time there's a trk parameter in the URL.

Cookie: wt_from

Description: Enhances user experience.

Website on which the cookie is dropped: <https://wetransfer.com>.

Purpose: Enhances user experience by remembering the last sender's email for a transfer.

Retention period: 1 year, after every time an email type transfer upload is completed.

Cookie: wt_to

Description: Enhances user experience.

Website on which the cookie is dropped: <https://wetransfer.com>.

Purpose: Enhances user experience by remembering all the last recipients' (email) of a transfer to use it as an auto suggestion.

Retention period: 1 year, after every time an email type transfer upload is completed.

Cookie: wt_plus

Description: Plus or free user.

Website on which the cookie is dropped: <https://wetransfer.com>.

Purpose: It helps us identify if the current user is a Plus or a free user.

Retention period: 1 year after a user signs in, resets password or signs up.

Cookie: wt_sent

Description: Count of transfers.

Website on which the cookie is dropped: <https://wetransfer.com>.

Purpose: Holds the count of transfers sent so far in the same session.

Retention period: 1 year after every time a Transfer upload is completed.

Cookie: wt_downloaded

Description: Number of downloads.

Website on which the cookie is dropped: <https://wetransfer.com>.

Purpose: Holds the number of downloads per user, will allow us to distinguish between user's usage type in future.

Retention period: 1 year after every time a user downloads the complete transfer or a single file.

Cookie: wt_takeover

Description: Stores data.

Website on which the cookie is dropped: <https://wetransfer.com>.

Purpose: Stores the date and count of transfers since the last time the user saw the Splash screen.



Retention period: 1 year for users visiting the website for the first time.

Cookie: wt_tandc

Description: Indicates the version.

Website on which the cookie is dropped: <https://wetransfer.com>.

Purpose: A date value is set which indicates the version of terms and conditions accepted by the user.

Retention period: 1 year after every time the user visits the website or refreshes the page.

Cookie: wt_ttype

Description: Last transfer type.

Website on which the cookie is dropped: <https://wetransfer.com>.

Purpose: Holds the last transfer type (email or link) a user selected.

Retention period: 1 year after every time a Transfer upload is completed.

Cookie: wt_wp

Description: Count user has seen the Sign.

Website on which the cookie is dropped: <https://wetransfer.com>.

Purpose: Holds the count of the number of times a user has seen the Sign in panel automatically.

Retention period: 1 year after every time (which is twice) a user sees the Sign in panel automatically.

Cookie: wt_newlayout

Description: Design/layout changes.

Website on which the cookie is dropped: <https://wetransfer.com>.

Purpose: Is set when a Plus user has seen the notification notifying them of the design/layout changes, so we don't show the notification twice.

Retention period: 1 year.

Analytical cookies

Cookie: _ga

Description: Google Analytics.

Website on which the cookie is dropped: <https://wetransfer.com>.

Advertisement

Cookie: OpenX

Privacy policy: <http://openx.com/legal/privacypolicy/>

Cookie: Integral Ad Science

Privacy policy: <https://integralads.com/privacy-policy/>

Cookie: Comscore

Privacy policy: http://www.comscore.com/About_comScore/Privacy_Policy

Cookie: DoubleClick

Privacy policy: <https://www.google.com/intl/en/policies/>

Cookie: Moat

Privacy policy: <https://moat.com/privacy>

Cookie: AppNexus



Privacy policy: <https://www.appnexus.com/en/company/privacy-policy>

Cookie: Sizmek

Privacy policy: <https://www.sizmek.com/privacy-policy/>

Cookie: Weborama

Privacy policy: <http://www.weborama.com/e-privacy/our-commitment/>

Cookie: Adform

Privacy policy: <http://site.adform.com/privacy-policy/>

Cookie: Converto

Privacy policy: <http://www.converto.com/cookie-policy/>

Cookie: Google Analytics UTM code

Privacy policy: <https://www.google.com/intl/en/policies/privacy/>

Cookie: Nielsen

Privacy policy: <http://www.nielsen.com/nl/nl/privacy-policy.html>

Cookie: Millward Brown

Privacy policy: <http://www.millwardbrown.com/footer/privacy-terms>