Version: January 26, 2017

WeTransfer Cookie list

Functional cookies

Cookie: wt_trk
Description: Track the origin of user.
Website on which the cookie is dropped: https://wetransfer.com.
Purpose: Holds the key that allows us to track the origin of the user.
Retention period: 7 days, after every time there's a trk parameter in the URL.

Cookie: wt_from
Description: Enhances user experience.
Website on which the cookie is dropped: https://wetransfer.com.
Purpose: Enhances user experience by remembering the last sender's email for a transfer.
Retention period: 1 year, after every time an email type transfer upload is completed.

Cookie: wt_to
Description: Enhances user experience.
Website on which the cookie is dropped: https://wetransfer.com.
Purpose: Enhances user experience by remembering all the last recipients' (email) of a transfer to use it as an auto suggestion.
Retention period: 1 year, after every time an email type transfer upload is completed.

Cookie: wt_plus
Description: Plus or free user.
Website on which the cookie is dropped: https://wetransfer.com.
Purpose: It helps us identify if the current user is a Plus or a free user.
Retention period: 1 year after a user signs in, resets password or signs up.

Cookie: wt_sent
Description: Count of transfers.
Website on which the cookie is dropped: https://wetransfer.com.
Purpose: Holds the count of transfers sent so far in the same session.
Retention period: 1 year after every time a Transfer upload is completed.

Cookie: wt_downloaded
Description: Number of downloads.
Website on which the cookie is dropped: https://wetransfer.com.
Purpose: Holds the number of downloads per user, will allow us to distinguish between user's usage type in future.
Retention period: 1 year after every time a user downloads the complete transfer or a single file.

Cookie: wt_takeover

Description: Stores data.
Website on which the cookie is dropped: https://wetransfer.com.
Purpose: Stores the date and count of transfers since the last time the user saw the Splash screen.
Retention period: 1 year for users visiting the website for the first time.

Cookie: wt_tandc
Description: Indicates the version.
Website on which the cookie is dropped: https://wetransfer.com.
Purpose: A date value is set which indicates the version of terms and conditions accepted by the user.
Retention period: 1 year after every time the user visits the website or refreshes the page.

Cookie: wt_ttype
Description: Last transfer type.
Website on which the cookie is dropped: https://wetransfer.com.
Purpose: Holds the last transfer type (email or link) a user selected.
Retention period: 1 year after every time a Transfer upload is completed.

Cookie: wt_wp
Description: Count user has seen the Sign.
Website on which the cookie is dropped: https://wetransfer.com.
Purpose: Holds the count of the number of times a user has seen the Sign in panel automatically.
Retention period: 1 year after every time (which is twice) a user sees the Sign in panel automatically.

Cookie: wt_newlayout
Description: Design/layout changes.
Website on which the cookie is dropped: https://wetransfer.com.
Purpose: Is set when a Plus user has seen the notification notifying them of the design/layout changes, so we don't show the notification twice.
Retention period: 1 year.

Analytical cookies

Cookie: _ga
Description: Google Analytics.
Website on which the cookie is dropped: https://wetransfer.com.

Advertisement

Cookie: OpenX
Privacy policy: http://openx.com/legal/privacypolicy/

Cookie: Integral Ad Science
Privacy policy: https://integralads.com/privacy-policy/

Cookie: Comscore
Privacy policy: http://www.comscore.com/About_comScore/Privacy_Policy

Cookie: DoubleClick
Privacy policy: https://www.google.com/intl/en/policies/

Cookie: Moat
Privacy policy: https://moat.com/privacy

Cookie: AppNexus
Privacy policy: https://www.appnexus.com/en/company/privacy-policy

Cookie: Sizmek
Privacy policy: https://www.sizmek.com/privacy-policy/

Cookie: Weborama
Privacy policy: http://www.weborama.com/e-privacy/our-commitment/

Cookie: Adform
Privacy policy: http://site.adform.com/privacy-policy/

Cookie: Converto
Privacy policy: http://www.converto.com/cookie-policy/

Cookie: Google Analytics UTM code
Privacy policy: https://www.google.com/intl/en/policies/privacy/

Cookie: Nielsen
Privacy policy: http://www.nielsen.com/nl/nl/privacy-policy.html

Cookie: Millward Brown
Privacy policy: http://www.millwardbrown.com/footer/privacy-terms